

Perform or Else:

FROM DISCIPLINE TO PERFORMANCE

JON MCKENZIE

CONTENTS

ILLUSTRATIONS	viii
ACKNOWLEDGMENTS	ix
INTRODUCTION	1
0. Challenges	3
PART I. PERFORMANCE PARADIGMS	27
1. The Efficacy of Cultural Performance	29
2. The Efficiency of Organizational Performance	55
3. The Effectiveness of Technological Performance	95
PART II. THE AGE OF GLOBAL PERFORMANCE	137
4. Challenger Lecture Machine	139
5. Challenging Forth: The Power of Performance	155
6. Professor Challenger and the Performance Stratum	173
PART III. PERFUMANCE	191
7. Professor Challenger and the Disintegration Machine	193
8. The Catachristening of HMS <i>Challenger</i>	205
9. Professor Rutherford and Gay Sci Fi	221
10. Jane Challenger, Disastronaut	243
NOTES	276
BIBLIOGRAPHY	290
INDEX	298