

CONTENTS

Introduction. How to Move in the World of Signs	11
-----------------------------------------------------------	----

PART I: THEORETICAL SEMIOTICS

<i>Andrzej Bogusławski</i> , Conditionals and Egocentric Mental Predicates	29
<i>Wojciech Buszkowski</i> , On Families of Languages Generated by Categorical Grammar	39
<i>Katalin G. Havas</i> , Changing the World — Changing the Meaning. On the Meanings of the „Principle of Non-Contradiction”	49
<i>Henryk Hiz</i> , On Translation	55
<i>Solomon Marcus</i> , Imprecision, Between Variety and Uniformity: The Conjugate Pairs	59
<i>Jaroslav Peregrin, Petr Sgall</i> , Meaning and „Propositional Attitudes”	73
<i>Olgierd Adrian Wojtasiewicz</i> , Some Applications of Metric Space in Theoretical Linguistics	81

PART II: METHODOLOGY

<i>Evandro Agazzi</i> , Rationality and Certitude	87
<i>Irena Bellert</i> , Human Reasoning and Artificial Intelligence. When Are Computers Dumb in Simulating Human Reasoning?	95
<i>Tomasz Bigaj</i> , Analyticity and Existence in Mathematics	103
<i>Geoffrey B. Keene</i> , Taking up the Logical Slack in Natural Language	115
<i>András Kertész</i> , Interdisciplinarity and the Myth of Exactness	121
<i>Jan Srzednicki</i> , Norm as the Basis of Form	129
<i>Juri S. Stepanov</i> , „Cause” in the Light of Semiotics	137
<i>Jerzy A. Wojciechowski</i> , The Development of Knowledge as a Moral Problem	145

PART III: HISTORY OF SEMIOTICS

<i>Erhard Albrecht</i> , Philosophy of Language, Logic and Semiotics	161
<i>Gérard Deledalle</i> , A Philosopher’s Reply to Questions Concerning Peirce’s Theory of Signs	169
<i>Janice Deledalle-Rhodes</i> , The Transposition of the Linguistic Sign in Peirce’s Contributions to „The Nation”	179

<i>Robert E. Innis</i> , From Feeling to Mind: A Note on Langer's Notion of Symbolic Projection	189
<i>Roberta Kevelson</i> , Peirce's Semiotics as Complex Inquiry: Conflicting Methods	195
<i>Jerzy Kopania</i> , The Cartesian Alternative of Philosophical Thinking	209
<i>Xiankun Li</i> , Why Gongsung Long (Kungsun Lung) Said „White Horse Is Not Horse”	215
<i>Lucio Melazzo</i> , A Report on an Ancient Discussion	221
<i>Ding-fu Ni</i> , Semantic Thoughts of J. Stuart Mill and Chinese Characters	231
<i>Irene Portis-Winner</i> , Lotman's Semiosphere: Some Comments	235
<i>Joëlle Réthoré</i> , Another Close Look at the Interpretant	243
<i>Edward Stankiewicz</i> , The Semiotic Turn of Breal's „Semantique”	253

PART IV: LINGUISTICS

Klaus Heger , Passive and Other Voices Seen from an Onomasiological Point of View	263
Laszlo I. Komlószsi , The Semiotic System of Events, Intrinsic Temporal and Deictic Tense Relations in Natural Language. On the Conceptualization of Temporal Schemata	269
Wacław M. Osadnik , <i>Ewa Horodecka</i> , Polysystem Theory, Translation Theory and Semiotics	287
Anna Wierzbicka , THINK — a Universal Human Concept and a Conceptual Primitive	297

PART V: CULTURAL SEMIOTICS

<i>Gianfranco Bettetini</i> , Communication as a Videogame	311
<i>Włodzimierz Krysiński</i> , Joyce, Models, and Semiotics of Passions	317
<i>Hanna Książek-Konicka</i> , „Visual Thinking” in the Poetry of Julian Przyboś and Miron Białoszewski	325
<i>Urszula Niklas</i> , The Space of Metaphor	343
<i>Maria Caterina Ruta</i> , Captivity as Event and Metaphor in Some of Cervantes' Writings	351
<i>Eero Tarasti</i> , From Aesthetics to Ethics: Semiotic Observations on the Moral Aspects of Art, Especially Music	363
<i>Ladislav Tondl</i> , Is It Justified to Consider the Semiotics of Technological Artefacts?	375
<i>Vilmos Voigt</i> , Poland, Finland and Hungary (A Tuatara's View)	397
<i>Thomas G. Winner</i> , Czech Poetism: A New View of Poetic Language	407
<i>Johan Wrede</i> , Metaphorical Imagery — Ambiguity, Explicitness and Life	415

PART VI: PSYCHO-SOCIO-SEMIOTICS

Else M. Barth, A Case Study in Empirical Logic and Semiotics.

- Fundamental Modes of Thought of Nazi Politician Vidkun Quisling,
Based on Unpublished Drafts and Notebooks 423

Paul Bouissac, Why Do Memes Die? 435

Wojciech Kalaga, Thresholds of Signification 445

Adam Podgórecki, Do Social Sciences Evaporate? 453

List of Contributors 461