CONTENTS

CHA	APTER	PAGE
Pre	face	vii
l.	Electronics and Economics Serving an American Century.	1
2.	The Rise of Commercial Broadcast Communications	19
	Broadcasting and Economic Development	20
	The Development of Radio in United States	21
	Educational Radio	25
	Early Television Experience in the United States	26
	Educational Television in the United States	27
3.	Part 1. Militarization of the Governmental Sector The Evolution of the United States Governmental	31
	Communication Structure	33
	Military Take-Over of IRAC	36
	Formation of the National Communication System.	39
	Militarization of the NCS	44
4.	The Domestic Communications Complex	51
	The Impact of Research and Development	60
5.		
	tions of Electronics to Counter-Revolution	63
	Communication and Counter-Insurgency	67
	Counter-Insurgency and Space Communications	70
	The Military Industrial Complex in Space Current Implementations of Communications for	72
	Counter-Insurgency	73
	Resources Employed in Military Communications The Department of Defense's Domestic Communica-	75
	tions Apparatus	76
6.	The Global American Electronic Invasion	79
	Program Exports	85
	Similar Trend in Motion Picture Industry	91
7.	The International Commercialization of Broadcasting The Global Commercialization of Communications	93
	Systems	94

CHAPTER		PAGE
8.	The Developing World Under Electronic Siege	109
	The Mechanics of Cultural Levelling	
	Efforts at National Self-Protection	115
	The Necessity of Economic Assistance and National	
	Separateness	119
	Is a Program of Communications Protection Realizable?	122
9.	Comsat and Intelsat: The Structure of International	
	Communications Control	127
	The Geneva Radio Conference of 1963	131
	The Formation of an International Space Com-	
	munications System (Intelsat)	133
	The Industrialized World and International	
	Communications	136
	Comsat and the Developing Nations	140
	Conclusions	146
10.	Towards a Democratic Reconstruction of Mass Communi-	
	cations: The Social Use of Technology	147
	Index	165