
Contents

Preface	ix
Acknowledgments	xi
Introduction	1
Globalization and Labor: From Abolition to the Antisweatshop Movement	3
Plan of the Book	5
1 Globalization Versus Labor Standards?	7
Evaluating the Debate	9
Core Standards and Cash Standards	11
Do Globalization and Growth Make Labor Standards Unnecessary?	14
Do Labor Standards Undermine Comparative Advantage?	17
Catch-22: Protecting International Capital and Intellectual Property but Not Labor	22
Implementing Labor Standards and Globalization	25
2 The Market for Labor Standards	27
Consumer Demand for Labor Standards	28
The Supply of Standards	45
Activists in the Market for Standards	46
3 Vigilantes and Verifiers	49
The Work of Vigilantes: Antisweatshop Campaigns	50
The Work of the Verifiers: Code Development and Monitoring	58
Competition among Codes—A Race to the Top?	63
The Missing Element: The Voice of Developing-Country Workers	69

4	Labor Standards and Trade Agreements	73
	What Do Sanctions Do?	75
	The Danger of Protectionist Capture	80
	Labor Links in US Trade Agreements	84
	A Role for the WTO	89
5	The ILO to the Rescue?	93
	The ILO's Tools	95
	The Burma Case	104
	The Role of the United States	107
6	Globalization and Labor Standards in Action	111
	The Bangladeshi Garment Sector	112
	Pakistani Soccer Balls	114
	West African Cocoa	115
	The US-Cambodia Textile and Apparel Agreement	116
	Can Globalization Improve Labor Standards in China?	119
	A Bottom-Line Assessment	126
7	When Does Doing Good Do Good?	127
	Assessing the Achievements of the Antisweatshop Campaigns	128
	Increasing the Effectiveness of Antisweatshop Campaigns and Spreading the Benefits of Globalization	130
	Final Thoughts	139
Appendix A	US-Based Transnational Labor Rights Activist Organizations	143
Appendix B	Timeline of Antisweatshop Activities in the 1990s	147
Appendix C	Workers' Rights Conditionality in the US Generalized System of Preferences	151
	References	159
	Index	167
	Tables	
Table 2.1	Findings from three surveys on the expressed consumer demand for labor standards	30
Table 2.2	Experimental evidence on willingness to sacrifice some personal gain for the well-being of others	36
Table 4.1	Cases of success and failure with workers' rights conditionality under the Generalized System of Preferences	77
Table 4.2	Use and effectiveness of economic sanctions	79