

contents

Preface xi

Acknowledgments xv

PART ONE

Introduction to the Media and Foreign Policy

PROVOCATIONS

A View from the Press 3

Marvin Kalb

A View from the Military 7

Lieutenant General Thomas W. Kelly (Ret.)

A View from the Academy 8

Bernard C. Cohen

1. THE NEWS ABOUT FOREIGN POLICY 12

W. Lance Bennett

PART TWO

The News as Political Information

2. THE PRESS AS PROLOGUE 43

Media Coverage of Saddam's Iraq, 1979–1990

Gladys Engel Lang and Kurt Lang

3. NEWS AND HISTORICAL CONTENT 63

The Establishing Phase of the Persian Gulf Policy Debate

William A. Dorman and Steven Livingston

4. THE NEWS BEFORE THE STORM 82

The Iraq War Debate and the Limits to Media Independence

Robert M. Entman and Benjamin I. Page

PART THREE

Constructing the News

- 5. DOMESTICATING A CRISIS 105**
Washington Newsbeats and Network News after the Iraq Invasion of Kuwait
 Timothy E. Cook
- 6. STRATEGIC PUBLIC DIPLOMACY 131**
Managing Kuwait's Image During the Gulf Conflict
 Jarol B. Manheim
- 7. THE GULF WAR AS POPULAR CULTURE AND TELEVISION DRAMA 149**
 Daniel C. Hallin and Todd Gitlin

PART FOUR

How Public Opinion Is Shaped by the News

- 8. NEWS COVERAGE OF THE GULF CRISIS AND PUBLIC OPINION 167**
A Study of Agenda-Setting, Priming, and Framing
 Shanto Iyengar and Adam Simon
- 9. ELITE LEADERSHIP OF MASS OPINION 186**
New Evidence from the Gulf War
 John Zaller
- 10. CRISIS, WAR, AND PUBLIC OPINION 210**
The Media and Public Support for the President
 Richard A. Brody

PART FIVE

The Impact of News and Opinion on Policy-Makers

- 11. A MUTUAL EXPLOITATION MODEL OF MEDIA INFLUENCE IN U.S. FOREIGN POLICY 231**
 Patrick O'Heffernan
- 12. STRATEGIC POLITICIANS, PUBLIC OPINION, AND THE GULF CRISIS 250**
 John Zaller

CONCLUSION

13. JUST DESERTS? 277

David L. Paletz

Appendix: Gulf Conflict Event Guide 293

Contributors 297

Index 301