# Contents

#### Preface xi

Chapter one:	The	strategist's	tools	2
--------------	-----	--------------	-------	---

- A. Asking ethical questions: A descriptive ethics questionnaire 4
- B. Taking an ethical stand 8
- C. A survey of normative ethics 12

  Exercises: Identifying moral judgments and the evidence that supports them 18
- D. Arguments 19
  Exercises: Arguments 22
- E. Theories and phenomena 22

  Exercises: Evaluating reasons and theories 26
- F. Moral phenomena 26
- G. Knowledge, truth, and justified belief 28
- H. Definitions 30
- I. A look back; a look ahead 32
  Exercises: Sharpening your critical skills 33
  Recommended reading 35

## Chapter two: Egoism 38

- A. Psychological egoism defined 40
- B. Nonempirical psychological egoism 44

  Exercises: Sharpening your critical skills 53
- C. Empirical psychological egoism 53

  Exercises: Theories of motivation 57
- D. Ethical egoism 58

  Exercises: Definitions of moral notions 64
- E. The connection between psychological and ethical egoism 64
- F. The most plausible versions of ethical egoism 68

G. Ethical egoism evaluated 7:
--------------------------------

H. A summary of egoism 80

Exercises: Practice in critical analysis 81

Recommended reading 82

#### Chapter three: Utilitarianism 84

- A. Direct and indirect utilitarianism 86
- B. Nature of the good, whose good, and who acts 87
- C. Calculating the greatest good 88

  Exercises: Applying utilitarianism 95
- D. Utilitarianism evaluated 95

  Exercises: Critical analysis of utilitarianism 104
- E. Egoism and utilitarianism 105 Recommended reading 105 Appendix: Justice 107

#### Chapter four: Rule deontology 114

- A. Distinctions old and new 115
- B. Multiple categorical rule theories 116

  Exercises: Working with rules 120
- C. Multiple prima facie rule theories 121

  Exercises: Prima facie rules 132
- D. Single categorical rule theories 132
- E. A look back; a look ahead 146
  Exercises: Evaluating various deontological theories 146
  Recommended reading 147

## Chapter five: Act theories 150

- A. Summary and constitutive rules 150

  Exercises: Constitutive and summary rules 154
- B. The claims of the act theorist 154
- C. Basic units 156
- D. The method of the act theorist 158

  Exercises: Basic units of morality 161
- E. Act theories evaluated 162
  Exercises: Act versus rule theories 175
- F. Comparison of theories of obligation: A summary 176 Recommended reading 178

### Chapter six: Value 180

A. Intrinsic value 181

Exercises: The various value notions 187

- B. An outline of theories of value 188
- C. Categorical direct rule theories 188
- D. The problem with single categorical direct rule theories: A summary 200

Exercises: Problems of intrinsic value 200

- E. A single categorical indirect rule theory: Relativism 201

  Exercises: Value relativism 205
- F. Multiple rule theories—prima facie and categorical 206
- G. Act theory 208
- H. Taking a stand; looking ahead 215

  Exercises: Evaluating value theories 216

Recommended reading 216

Appendix: Meaninglessness and futility 218

### Chapter seven: Meta-ethics 230

- A. The nature of normative ethics: A review 231
- B. Basicness 231
- C. M 238
- D. The moral connection 240
- E. Human nature and moral philosophy 248
- F. Free will 250
- G. Related normative concerns 252
- H. Paradigms 258
- I. A final word 259

  Recommended reading 260

#### Index 261