Contents

	Preface	vii
1	Introduction	I
2	Meaning	10
	1 Some preliminaries	10
	2 The mentalistic theory of meaning	20
	3 The behaviourist theory of meaning	28
	4 The use theory of meaning	37
3	Meaning in philosophy	45
	1 Verificationism	45
	2 Emotivism	54
	3 Paradigms and polarity	61
	A: THE ARGUMENT FROM PARADIGM CASES	61
	B: THE ARGUMENT FROM POLAR OPPOSITES	65
4	Reference and predication	70
	1 Does reference take place?	71
	2 The nature of reference	80
	3 Proper names	86
	4 Predication	91
5	Language and culture	99
	1 The Sapir/Whorf hypothesis	99
	2 Two Test Cases	106
	A: COLOUR PERCEPTION	106
	B: KINSHIP TERMINOLOGY	108
	3 Language and conceptualization	113

x		CONTENTS

6	Grammar and mind	124
	1 Transformational grammar	125
	2 Language and innate knowledge	139
	3 Some difficulties	152
7	Truth, the a priori, and synonymy	161
	I The a priori and the analytic	161
	2 Synonymy	166
	3 Sentences and propositions	174
	4 ' is true'	180
8	Speech acts	188
	I How to do things with words	189
	2 Some philosophical applications	196
	A: KNOWLEDGE AND BELIEF	196
	B: REALITY	200
	3 Meaning and speech acts	203
	Bibliography	211
	Index	219