CONTENTS

Pre	face .	ix
I. THE NEW CREDULITY AND THE NEW RHETORIC		3
	"Now Don't Try to Reason with Me!":	
	Rhetoric Today, Left, Right, and Center	(5
Jan -> 2.	The Rhetorical Stance	25
		35
. + of a dias 4.	The Revival of Rhetoric Censorship and the Values of Fiction	47
55	The Uncritical American: or. Nobody's	
James Garage	from Missouri Any More	63
II. OF THE RATIONAL PERSUASION		79
6.	Knowledge and Opinion	81
	The Ontological Proof	93
	How Not to Use Aristotle: The Poetics	103
9.	How to Use Aristotle	117
10.	Pluralism and Its Rivals	131
11.	The Rhetoric of Fiction and the	
	Poetics of Fictions	151
III. THE LAST TRUE CHURCH		173
12.	The College as Church: or,	
	Screwtape Revived	175
		vii

viii Contents

187
197
209
217
225
248
265
267
273
287
295
313
0 - 0
319
-
327
335
343
0.10
349
361
375