

Contents

| | |
|---|-----|
| Preface | vii |
| I Introduction: The Character of the Theory | 1 |
| II Four Ancient Moralists | 27 |
| 1 Mo Tzū | 27 |
| 2 Jesus | 33 |
| 3 Aristotle | 37 |
| 4 Epicurus | 39 |
| III Utilitarianism and Enlightenment | 48 |
| 1 Chastellux and Helvétius | 50 |
| 2 Hutcheson | 53 |
| 3 Hume | 57 |
| 4 Priestley and Paley | 60 |
| 5 Godwin | 66 |
| 6 Bentham | 72 |
| IV John Stuart Mill | 82 |
| 1 Early years | 82 |
| 2 James Mill | 85 |
| 3 The importance of character | 87 |
| 4 Higher and lower pleasures | 90 |
| 5 The 'proof of utility' | 96 |
| 6 Utility and justice | 101 |
| V Some Later Developments | 106 |
| 1 Intuitional utilitarianism: Sidgwick | 106 |
| 2 Ideal Utilitarianism: Moore and Rashdall | 114 |
| 3 Rule-utilitarianism | 122 |

| | | |
|------|--|-----|
| VI | Happiness and Other Ends | 133 |
| | 1 Preference and happiness | 133 |
| | 2 Dominant- and inclusive-end conceptions of happiness | 137 |
| | 3 Problems about multiple ends | 141 |
| | 4 Two contrasting responses | 144 |
| VII | Maximisation, Fairness and Respect for Persons | 152 |
| | 1 Is utilitarian justice just? | 152 |
| | 2 <i>Panem et circenses</i> | 155 |
| | 3 'Whoever debases others is debasing himself' | 158 |
| | 4 But should the consequences count? | 162 |
| | 5 Limitations of the self-respect argument | 166 |
| | 6 Archangels, proles and the natural man | 172 |
| VIII | Utilitarianism and Personality | 182 |
| | 1 Does utilitarian morality demand too much? | 182 |
| | 2 The hard line: utilitarians should be saints | 186 |
| | 3 A softer line: utilitarians may be human | 187 |
| | 4 Maximisation and alienation | 193 |
| | 5 Non-alienating direct utilitarianism | 199 |
| | Notes | 205 |
| | Bibliography | 212 |
| | Index | 222 |