## CONTENTS

INTRODUCTION			page 7	
	j	PART I LANGUAGE AND MEANING		
Chap.	1	SIGNS AND SYMBOLS	11	
	2	Speech and Language	15	
	3	THE TWO FORMS OF LANGUAGE	18	
	4	The Word	23	
	5	Meaning	31	
	P.	ART II MEANING AND AMBIGUITY		
Chap.	1	SIMPLE MEANING	35	
	2	Multiple Meaning	46	
P	AR	T III THE VOCABULARY IN MOTIO.	N	
Chap.	1	CREATIVE RESOURCES	57	
	2	WHY WORDS CHANGE THEIR MEANINGS	65	
	3	How Words Change their Meanings	70	
	4	THE DISAPPEARANCE OF WORDS	83	
		PART IV WORDS AND THINGS		
Chap.	1	THE INFLUENCE OF WORDS	87	
	2	THE SHORTCOMINGS OF WORDS	95	
		LIST OF BOOKS RECOMMENDED	109	