

CONTENTS

<i>Preface</i>	v
<i>Foreword to the Teacher</i>	xi
1. By Way of Introduction	1
2. The Phonetic Approach	10
3. The Perception of Speech	47
4. The Statistical Approach	80
5. Rules for Using Symbols	100
6. Individual Differences	119
7. The Verbal Behavior of Children	140
8. The Role of Learning	159
9. Verbal Habits	174
10. Some Effects of Verbal Habits	199
11. Words, Sets, and Thoughts	223
12. The Social Approach	249
<i>Bibliography</i>	276
<i>Index</i>	287