



Contents

- 1 Myths and Why They Matter 1
 - 2 A Time and a Place: Putting Myths in
Context 22
 - 3 Partial Truths: Why Difference is not the
Whole Story 41
 - 4 Worlds Apart? Mars and Venus in Childhood
and Adolescence 59
 - 5 Cross-purposes: The Myth of Male–Female
Misunderstanding 80
 - 6 Back to Nature: Brains, Genes, and Evolution 100
 - 7 Public Speaking: Mars and Venus in Politics and
the Workplace 122
 - 8 Doing What Comes Culturally: Gender, Identity,
and Style 142
 - 9 Beyond Mars and Venus? 163
- Notes* 182
- Index* 193