

# Contents

Acknowledgements	vi
1 The Emergence of Metaphor	1
(A) Questions of demarcation	5
(B) 'Metaphor <i>etc.</i> . . .'	12
(C) Literal and non-literal	21
(D) 'A multi-dimensional problem'	34
2 Meaning and Metaphor	45
(A) The traditional view	46
(B) Metaphor and speaker's meaning	66
(C) Metaphor without meaning	89
3 The Scope and Function of Metaphorical Talk	118
(A) 'Dead metaphor'	118
(B) Why do we talk metaphorically?	140
(C) Demarcation again	178
4 Metaphor and Truth	198
(A) Vicarious truth	200
(B) Schema, <i>mimesis</i> and 'seeing as'	216
(C) Metaphor without truth	238
(D) The primacy of metaphor	257
Index	280